



Sponsorship Packet

Sept. 30, 2023

5:30 - 11:00 pm

HyVee Arena

1800 Genessee St

Kansas City, MO 64102

✉ terri@kcshepherdscenter.org

☎ (816) 293-9614



www.kcshepherdscenter.org



WHO WE ARE

We're a greater Kansas City nonprofit serving older adults, celebrating their contributions to the community and providing support and companionship to increase social activity, reduce food insecurity and build lasting relationships.

ABOUT THE EVENT

The event we've all been waiting for –It's Prom With a Purpose (PWAP) benefitting KC Shepherd's Center. Doesn't everyone want to go back in time or get a second chance at having a great experience? We encourage attendees to dress in "prom" attire from their own decade or get all gussied up any way that they like. Boutonnieres and Corsages are encouraged, too!

The evening will feature a plated dinner, a live band with dancing, games of chance, a photo booth, a raffle and a cash bar. There will be a prize awarded for the Best Dressed Couple. The highlight of the evening will be the introduction of our Prom Court and the crowning of our Junior (under 60) and Senior (over 60) Prom Kings and Queens. The much coveted Prom Court will be selected from corporate and community leaders.

Come and walk the PINK carpet and join us in supporting this brand new EPIC event which will support the mission of KC Shepherd's Center to support, celebrate and empower older adults in our community.



KCSC Programs

KC Shepherd's Center adopts and maintains a model of lifecycle needs-driven programs and services that meet the changing multi-faceted needs of older adults as they age, keeping them independent and supported throughout their lives.

Our programs include:

- Meals on Wheels
- Adventures in Learning
- Senior Companions
- Phone Pals
- Medicare Counseling
- A Matter of Balance
- Integrated Care Management



Sponsorship Benefits

INvest IN Independence!

Strengthen your company as you strengthen our community. When you sponsor KC Shepherd's Center, you're INvesting IN INdependence for older adults.

Benefits of Sponsorship:

- Shape Consumer Attitudes
- Build brand awareness
- Increase reach
- Generate media exposure
- Differentiate yourself from competitors

2023 SPONSORSHIP LEVELS AND BENEFITS

Thank you for supporting KC Shepherd's Center! Sponsors enjoy the following benefits and recognition opportunities. All sponsorships include non-tax-deductible benefits unless declined in advance.



Sponsorship Benefits	\$25,000 National Honor Society Sponsor	\$15,000 Student Council Sponsor	\$10,000 Year Book Club Sponsor	\$5,000 Debate Team Sponsor	\$2,000 Marching Band Sponsor	\$1,000 Glee Club Sponsor	\$500 Class Officer	\$250 Class President
Exclusive recognition as "Presenting Sponsor" on all digital and print materials, social media, press releases and media outreach	★ ★							
Tables/Tickets	3/24	2/16	1.5/12	1/8	1/8	4	2	1
Pre-VIP Reception Tickets	24	16	12	8			2	1
Business Activation Opportunities at other KCSC Programs	★ ★	★ ★	★ ★					
Social media posts	20	15	5	2				
Logo and link on Event website and KC Shepherd's Center website	★ ★	★ ★	★ ★					
Logo and link on Event website				★ ★	★ ★			
Listing on the Event website and KC Shepherd's Center website						★ ★	★ ★	★ ★
Onstage representative at the Event	★ ★							
Onstage recognition at the Event	★ ★	★ ★	★ ★	★ ★				
Digital 'commercial' at the Event	★ ★	★ ★	★ ★					

2023 SPONSORSHIP LEVELS AND BENEFITS

Thank you for supporting KC Shepherd's Center!



CONTACT INFORMATION

Organization/Name: _____
Contact Name: _____
Address: _____

List our Organization/Name as:

Cell Phone: _____
Email Address: _____

This phone number and email address will be used to provide event updates.

- SPONSORSHIP OPPORTUNITIES**
- \$25,000 National Honor Society Sponsor
- \$15,000 Student Council Sponsor
- \$10,000 Yearbook Club Sponsor
- \$5,000 Debate Team Sponsor
- \$2,000 Marching Band Sponsor
- \$1,000 Glee Club Sponsor
- \$500 Class Officers (Patron-Couple)
- \$250 Class President (Patron-Individual)

GIFT of \$: _____
In honor of: _____

SPONSORSHIP ATTENDANCE/BENEFITS

- We DO plan to attend or send representatives to the event on Saturday, September 30, 2023
- We DECLINE any non-deductible benefits associated with this Sponsorship and do not plan to attend PWAP or send representatives. We would like this gift to be 100% tax deductible.

PAYMENT INFORMATION

All payments must be paid by 12/31/23

- CHECK CREDIT/DEBIT CARD

Credit/Debit Card #: _____
Name on Card: _____
Exp.Date: _____ Sec. Code: _____

Month/2023	_____	\$: _____
Month/2023	_____	\$: _____
Month/2023	_____	\$: _____
Month/2023	_____	\$: _____

- CHARGE** the credit card above based on the schedule to the right
- SEND INVOICE** **SEND REMINDER** **DONOR ADVISED FUND**