



## 2026 SPONSORSHIP OPPORTUNITIES

Honoring Our Elders by Celebrating, Empowering, and Serving Older Adults

# MORE THAN A MEAL

## THE WORK WE DO

We live two truths every day. We know that many seniors are active and engaged, like our more than 400 '70 over 70' alumni, while others of the 3,000 seniors we serve each year need our care and support to live safely and independently.

Providing a daily well-check and a nutritious meal, lifelong learning, essential social connections, enrichment programs, integrated care management, and opportunities to share wisdom and talent as volunteers – all our programs are designed to meet the holistic needs of older adults as they age.

We are proud to be recognized as a leader in convening, guiding, and shaping Kansas City as a community where ALL older adults are included, valued, and respected.

The work we do is face-to-face, and we won't look away. Your support is critical in this work. Join us.



KCSC brought Meals on Wheels to Kansas City in 1972, and our dedicated volunteers and staff drivers have been delivering a daily well-check and nutritious meal, with a generous side of a friendly visit, to hungry Kansas City seniors ever since.

When you support KCSC, the return on investment is high. We remain the largest nonprofit provider of Meals on Wheels in Kansas City and have the infrastructure, systems, and capacity to scale to serve many more of the 30,000 food-insecure older adults in Kansas City with your help.



**1 IN 8**  
Seniors in KC  
are hungry

We can deliver a daily well-check and a nutritious meal to an isolated and hungry older adult for an entire year for less than the cost of just one day in the hospital.





## '70 OVER 70' CELEBRATION

The '70 Over 70' Awards Celebration is a biennial event honoring 70 individuals age 70 or better, who are living examples of meaningful and engaged aging. The honorees are nominated by members of the community, selected by a committee and come from all walks of life. In 2026, KC Shepherd's Center will welcome its seventh class of distinguished Kansas Citians as '70 Over 70' Honorees. The 2026 celebration will be held at The Venues at Park39.

## '70 OVER 70' ALUMNI

Our KC Shepherd's Center '70 Over 70' honorees are the movers and shakers in Kansas City, not just for their contributions to the arts, science, business, social justice, faith, the law, and every part of what makes Kansas City the beautiful community that they have gifted us, but for their continuing contributions as leaders and unsung heroes, living examples of meaningful, active and engaged living – true "assets."

## WHY YOUR SPONSORSHIP MATTERS TO KCSC

Without your partnership, it would not be possible for KC Shepherd's Center to meet the moment and serve 3,000 older adults, 70% of whom are low-income, at no charge.

Sponsorship Benefits	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo Recognition for One Year	tree	tree	tree	tree	tree		
Sponsor Listing by Name					tree	tree	
Podium Time	tree	tree					
Program Recognition	tree	tree	tree	tree	tree	tree	tree
Social Media Posts	tree	tree	tree	tree	tree	tree	
Tables	tree	tree	tree	tree	tree		
VIP Recreation Tickets	tree	tree	tree	tree	tree	tree	tree
Individual Tickets	tree	tree	tree	tree	tree	tree	tree



Fast becoming known as THE PARTY, Guac Your World is our rooftop Taco Competition and signature fundraising event. We kick things off downtown with Guac on the Block, a pre-event block party (available for sponsorship). Then, to the Corrigan Station Rooftop for a taco competition with some of KC's top chefs, endless margaritas, music, celebrity judges and TACOS, lots of tacos!





## 2026 SPONSORSHIP LEVELS & BENEFITS

Thank you for supporting KC Shepherd's Center!  
Sponsors enjoy the following benefits and recognition opportunities.

Sponsorship Benefits	\$25,000+	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo Recognition for One Year	●	●	●	●	●		
Sponsor Listing by Name						●	●
Podium Time	●	●					
Program Recognition	●	●	●	●	●	●	●
Social Media Posts	●	●	●	●	●	●	
Tables	●	●	●	●	●		
VIP Reception Tickets	●	●	●	●	●	●	●
Individual Tickets	●	●	●	●	●	●	●

\* Custom Packages Available.



## EVENT AND PROGRAM SPONSORSHIP LEVELS INFORMATION

KC Shepherd's Center proudly publicizes our partners in many ways including media releases, inclusion of logos on marketing materials and our website. We will actively engage our supporters, volunteers and clients across multiple social media platforms and by direct digital marketing campaigns to an audience greater than 8,000. Additional co-marketing opportunities available.

Sponsorship Levels	KC Shepherd's Center 'More Than a Meal' Program	'70 Over 70' Celebration 2026	'70 Over 70' Alumni 2026	'Guac Your World' 2026
<b>\$25,000+</b>	<b>SUPERNova SPONSOR</b>	<b>PREMIER SPONSOR</b>		
\$15,000	North Star	Diamond	Founder	Ghost
\$10,000	Guiding Star	Emerald	Legacy	Habanero
\$5,000	Shining Star	Sapphire	Champion	Serrano
\$2,500	Bright Star	Ruby	Patron	Sriracha
\$1,000	Rising Star	Topaz	Partner	Jalapeño
\$500	Starburst	Pearl	Friend	Poblano

## CONTACT INFORMATION

Organization Name \_\_\_\_\_ Primary Contact Name \_\_\_\_\_

Cell Phone Number \_\_\_\_\_ Email Address \_\_\_\_\_

Mailing Address \_\_\_\_\_  
Street \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

We DO plan to attend or send representatives.

We DECLINE any non-deductible benefits and do not plan to attend or send any representatives. We would like this gift to be 100% tax deductible.

Does your company match employees' donations to nonprofit organizations in KC?  Yes  No

## PAYMENT INFORMATION

Pay by Check  Pay with Credit Card

Name on Card \_\_\_\_\_ Credit/Debit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ / \_\_\_\_\_ Security Code \_\_\_\_\_

# TESTED. TRUSTED. PROVEN.

Founded in 1972 by a coalition of 25 interfaith leaders, KC Shepherd's Center has stood with and for older adults in Kansas City for over 53 years. Many things have changed, but our commitment of Honoring our Elders by Celebrating, Empowering and Serving older adults remains.

Today, KC Shepherd's Center, Kansas City's senior center without walls, serves more than 3,000 older adults over the age of 60. Our proven mission of serving older adults makes us uniquely positioned to directly offer programs and services that promote Health & Wellness, Vital Connections and Personal Enrichment opportunities and ensure seniors are Safe & Secure as they age with purpose and dignity.



## IMPACT REPORT 2024

Volunteers are critical to achieving our goals, helping KCSC make the most efficient use of limited nonprofit resources while also providing community engagement opportunities for our volunteers.



**3,000+**

Clients  
Served



**200,000**

Meals  
Delivered



**20,000 LBS**

Food For Pets  
Delivered



**37,900** = **18 STAFF**

Hours  
Volunteered



**Volunteer  
FTE Hours**



**\$1,075,223**

Volunteer  
In-kind Value



**SCAN CODE TO  
DONATE TODAY**

ANY AMOUNT HELPS!

Thank you for supporting our mission to honor our elders by celebrating, empowering and serving ALL older adults in Kansas City.



(816) 444-1121

[marketing@kcshepherdscenter.org](mailto:marketing@kcshepherdscenter.org)

KC Shepherd's Center is a registered 501(c)(3) nonprofit organization.

9200 Ward Parkway, Suite 200,

Kansas City, Missouri, 64114