



MOONSTRUCK
BALL

70 OVER 70 AWARDS CELEBRATION

Moonstruck Ball

SPONSORSHIP PACKET

SEPTEMBER 21ST, 2024

7PM

THE VIEW AT BRIARCLIFF



Who we are

We're a greater Kansas City nonprofit serving older adults, celebrating their contributions to the community and providing support and companionship to increase social activity, reduce food insecurity and build lasting relationships.

About the Ball

The 70 Over 70 Awards Celebration is a biennial event that honors 70 individuals who are 70 or better who are living examples of meaningful and engaged aging. The theme of this year's event is 'The Moonstruck Ball'. The honorees are nominated by members of the community and selected by a committee. The selected honorees may be entrepreneurs, business leaders, volunteers, environmentalists, or neighborhood activists and come from all walks of life. You can nominate someone using this link: <http://tinyurl.com/yew9t3jv>

The evening will include honoring our 70 honorees, announcing our Elbert Cole Lifetime Achievement Award recipient along with entertainment, dinner, a silent and a live auction. The 70 over 70 Moonstruck Ball will be held at The View in Briarcliff which promises beautiful views of the downtown skyline and possibly a FULL MOON.



KCSC Programs

KC Shepherd's Center adopts and maintains a model of lifecycle needs-driven programs and services that meet the changing, multi-faceted needs of older adults as they age, keeping them independent and supported throughout their lives.

Our programs include:



Meals on Wheels



Medicare Counseling



Adventures in Learning



A Matter of Balance



Senior Companions



Integrated Care Management



Phone Pals

Sponsorship Benefits

INvest in INdependence! Strengthen your company as you strengthen our community. When you sponsor KC Shepherd's Center, you're INvesting in INdependence for older adults.

Sponsorship Benefits:



Shape customer attitude



Build brand awareness



Increase reach



Generate media exposure



Differentiate yourself from your competitors



2024 Sponsorship Levels and Benefits

Thank you for supporting KC Shepherd's Center! Sponsors enjoy the following benefits and recognition opportunities. All sponsorships include non-tax-deductible benefits unless declined in advance.



Sponsorship Benefits	Super Moon	Pink Moon	Harvest Moon	Blue Moon	Full Moon	Crescent Moon	VIP Couple	VIP Single
Exclusive recognition as "Presenting Sponsor" in all of the Ball's digital, print, social media, press releases, and media outreach.								
Tables	3	2	11/2	1	1	1/2	0	0
Tickets	24	16	12	8	8	4	2	1
VIP Reception Tickets	24	16	12	8				
Business Activation/ Tabling Opportunities at other KCSC Programs								
Social Media Posts								
Logo & link on Ball website								
Logo on event signage								
Listing on Ball website								
Onstage representative during the Ball								
Onstage recognition during the Ball								
Ad in Program	Full Page	Half Page	Half Page					

2024 Sponsorship Levels and Benefits

Please complete the form below to sponsor the 70 over 70 Moonstruck Ball



CONTACT INFORMATION

Organization/Name: _____

Contact Name: _____

List our Organization/Name as: _____

Address: _____

Cell Phone: _____ Email Address: _____

This phone number and email address will be used to provide event updates

SPONSORSHIP OPPORTUNITIES

- | | | |
|---|--|---|
| <input type="checkbox"/> \$25,000 Super Moon (Sold out) | <input type="checkbox"/> \$2,000 Full Moon | <input type="checkbox"/> Donate a gift |
| <input type="checkbox"/> \$15,000 Pink Moon | <input type="checkbox"/> \$1,000 Crescent Moon | Amount: \$ _____ |
| <input type="checkbox"/> \$10,000 Harvest Moon | <input type="checkbox"/> \$500 VIP - Couple | In honor of: _____ |
| <input type="checkbox"/> \$5,000 Blue Moon | <input type="checkbox"/> \$250 VIP - Single | _____ |

SPONSORSHIP ATTENDANCE/BENEFITS

- We **DO** plan to attend or send representatives to the event on **Saturday, September 21, 2024**
- We **DECLINE** any non-deductible benefits associated with this sponsorship and do not plan to attend the Ball or send representatives. We would like this gift to be 100% tax deductible.

PAYMENT INFORMATION

All payments must be paid by 12/31/24

- Pay by check Pay with Credit Card

Credit/Debit Card #: _____

Name on Card: _____

Exp. Date: ____ / ____ Sec. Code: _____

FUTURE PAYMENTS

- Send an invoice
- Send a reminder
- Donor Advised Fund
- Charge the credit card listed based on the schedule to the right

Payment schedule details:

____ / 2024 \$ _____

____ / 2024 \$ _____

____ / 2024 \$ _____

____ / 2024 \$ _____

Did you know that as an Individual you can sponsor by:

- Giving appreciated stock and avoiding capital gains?
- Giving through your IRA if you are over 70 1/2 and avoid paying taxes?