



70 OVER 70 AWARDS CELEBRATION

Moonstruck Ball

SPONSORSHIP PACKET

SEPTEMBER 21ST, 2024
7PM
THE VIEW AT BRIARCLIFF



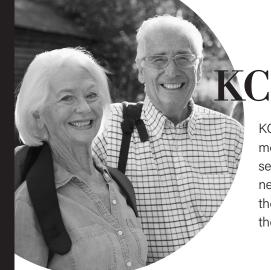
Who we are

We're a greater Kansas City nonprofit serving older adults, celebrating their contributions to the community and providing suport and companionship to increase social activity, reduce food insecurity and build lasting relationships.

About the Ball

The 70 Over 70 Awards Celebration is a biennial event that honors 70 individuals who are 70 or better who are living examples of meaningful and engaged aging. The theme of this year's event is 'The Moonstruck Ball! The honorees are nominated by members of the community and selected by a committee. The selected honorees may be entrepreneurs, business leaders, volunteers, environmentalists, or neighborhood activists and come from all walks of life. You can nominate someone using this link: http://tinyurl.com/yew9t3jv

The evening will include honoring our 70 honorees, announcing our Elbert Cole Lifetime Achievement Award recipient along with entertainment, dinner, a silent and a live auction. The 70 over 70 Moonstruck Ball will be held at The View in Briarcliff which promises beautiful views of the downtown skyline and possibly a FULL MOON.



KCSC Programs

KC Shepherd's Center adopts and maintains a model of lifecycle needs-driven programs and services that meet the changing, multi-faceted needs of older adults as they age, keeping them independent and supported throughout their lives.

Our programs include:

- Meals on Wheels
- Medicare Counseling
- Adventures in Learning
- A Matter of Balance
- Senior Companions
- Integrated Care Management

Phone Pals

Sponsorship Benefits

INvest in INdependence! Strengthen your company as you strengthen our community. When you sponsor KC Shepherd's Center, you're INvesting in INdependence for older adults.

Sponsorship Benefits:

- Shape customer attitude
- Build brand awareness
- Increase reach
- Generate media exposure
- Differentiate yourself from your competitors





2024 Sponsorship Levels and Benefits

Thank you for supporting KC Shepherd's Center! Sponsors enjoy the following benefits and recognition opportunities. All sponsorships include non-tax-deductible benefits unless declined in advance.

Sponsorship Benefits	S. Marie .	Moon ding	Harress	Bline M	noon Hilling	moor de	ion S	Pala Sala	200	
Exclusive recognition as "Presenting Sponsor" in all of the Ball's digital, print, social media, press releases, and media outreach.	.C									
Tables	3	2	1 1/2	1	1	1/2	0	0		
Tickets	24	16	12	8	8	4	2	1		
VIP Reception Tickets	24	16	12	8						
Business Activation/ Tabling Opportunities at other KCSC Programs	.C	.C	.C							
Social Media Posts	.C									
Logo & link on Ball website	.C	.C								
Logo on event signage	.C									
Listing on Ball website						.(.C	.C		
Onstage representative during the Ball	.C									
Onstage recognition during the Ball		.C	.C	.C						
Ad in Program	Full Page	Half Page	Half Page							

2024 Sponsorship Levels and Benefits

Please complete the form below to sponsor the 70 over 70 Moonstruck Ball

seventy MOONSTRUCK
BALL

CONTACT INFORMATION

Organization/Name:									
Contact Name:									
List our Organization/Name as:									
Address:									
Cell Phone:									
This phone nu	mber and email addre	ess will be used to provide even	nt upda	ates					
SPONSORSHIP OPPORTUNITIES									
□ \$25,000 Super Moon (Sold out)	☐ \$2,000 Ft	ull Moon		Donate a gift					
□ \$15,000 Pink Moon	\$1,000 Cr	rescent Moon		Amount: \$					
☐ \$10,000 Harvest Moon	☐ \$500 VIP	- Couple		In honor of:					
□ \$5,000 Blue Moon	☐ \$250 VIP	- Single							
SPONSORSHIP ATTENDANCE/BENE	FITS								
☐ We DO plan to attend or send represen	ntatives to the eve	ent on Saturday, Septe	mber	21, 2024					
□ We DECLINE any non-deductible beneare representatives. We would like this gift □ We DECLINE any non-deductible beneare representatives. □ We DECLINE any non-deductible beneare representatives.		•	d do	not plan to attend the Ball or send					
PAYMENT INFORMATION All payments must be paid by 12/31/24		FUTURE PAYMEN Send an invoice	TS	Payment schedule details:					
☐ Pay by check ☐ Pay with Credit Card	I	Send a reminder		/ 2024 \$					
Credit/Debit Card #:		☐ Donor Advised Fu	und	/ 2024 \$					
Name on Card: Exp. Date: / Sec. Code:		Charge the credit	/ 2024 \$ / 2024 \$						

Did you know that as an Individual you can sponsor by:

- Giving appreciated stock and avoiding capital gains?
- Giving through your IRA if you are over 70 1/2 and avoid paying taxes?